



MASTERSTART



Delivered 100% online



4 – 6 learning hours per week



8 weeks



Graduate School
of **BUSINESS**
UNIVERSITY OF CAPE TOWN

Developing Women Leaders

Empower your leadership journey and break barriers

Despite progress, women remain underrepresented in leadership roles. Developing Women Leaders equips you with the skills to lead with confidence, navigate workplace dynamics, and advance your career. Gain insights into leadership presence, personal mastery, and negotiation power to drive impact and career growth.

What will you learn?



Leadership

Leading with integrity and influence to drive team success and organisational impact.



Personal mastery

Continuously improving self-awareness, skills, and behaviours to achieve personal and professional growth.



Negotiation power

Skillfully negotiating to achieve favourable outcomes for the organisation.



Growth mindset

Embracing challenges and viewing failures as opportunities to learn and grow, fostering a culture of development.



Cultural adaptability

The ability to adjust one's behaviour and strategies to effectively interact with diverse cultural groups and environments.



Conflict resolution

The ability to effectively address and resolve disagreements or disputes within a team, maintaining a positive and productive work environment.

Contact Us



+27 21 201 1167



register@masterstart.com



www.masterstart.com



Certificate of
Competence

Course outline

 6 collaborative learning sessions



WEEK 1

Orientation

Meet your Industry Expert, Learner Success Coach and other learners



WEEK 2

Module 1

Introduction to women in leadership

Explore the evolving role of women in leadership and the challenges they face



WEEK 3

Module 2

Personal mastery

Develop self-awareness, emotional intelligence, and communication skills for leadership growth



WEEK 4

Module 3

Communicating for influence

Adapt communication strategies to different stakeholders and manage difficult conversations



WEEK 5

Module 4

Authentic leadership presence

Strengthen leadership presence and apply mindfulness techniques for professional impact



WEEK 6

Module 5

Navigating power and politics

Understand workplace dynamics, power structures, and strategies for inclusive leadership



WEEK 7

Module 6

Career advancement and breaking barriers

Apply negotiation techniques, overcome imposter syndrome, and develop a career plan



WEEK 8

Final assessment

Career Advancement Plan

Who is this course for?

This course is ideal for women professionals, aspiring leaders, and managers who want to enhance their leadership presence, build influential networks, and advance their careers.

The learning experience

MasterStart courses are developed to provide a learning experience that builds competence and professional confidence. This unique online learning approach means you will:



Enjoy full learning support for your course, in the form of a dedicated team of an Industry Expert, Learner Success Coach and Learning Support Coordinator.



Learn from a mix of self-paced study modules, quizzes and interactive activities.



Access resources, audio notes, and a community chat for additional support and discussion.



Engage in collaborative learning sessions to apply what you've learned in practical ways.

All MasterStart courses are aligned to Category-B of the BBBEE Skills Development matrix.

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